Pragma Conference 2014

The Italian iOS & OS X Developers Conference

October 3-4, Milan, Italy

pragmamark.org

#Pragma Conference is the first international conference in Italy entirely dedicated to **iOS** & **OS X** Development.

The 2014 edition will be **bigger**, **better**, and **global**: there will be two full days of awesome workshops and sessions by renowned international speakers.

Workshop Day
on Friday, October 3

A day of practical, in-depth, 3-hour or 6-hour workshops taught by industry experts. The topics will span from consolidated Cocoa technologies and practices to the latest announced APIs, tools and frameworks.
Each workshop will get you from zero to hero on a specific topic, with a hands-on experience and in-depth explanation of advanced details, tips and tricks as learned from the teacher's experience.

Conference Day
on Saturday, October 4

The Conference Day is dedicated to talks and networking. 16 international and national speakers on 2 tracks will talk about the most interesting and cutting-edge topics of the Apple world.
It's a unique opportunity to meet some of the most influential speakers to learn and discuss about novel frameworks, best practices and the latest development methodologies.

.01 CONFERENCE

.02 **Pragma Conference**

2013

1 day
2 tracks
16 speakers
154 attendees

Developers
Startuppers
Designers
CTOs

Anyone who wants to
keep up to date.
Professionals from
affirmed companies,
from startups and
freelancers.

.03 ATTENDEES

#pragma mark is the first community of iOS and OS X developers in **Italy**

On September, 16 2013 #pragma mark officially became a not-for-profit, non-commercial, non-political association, operating in the field of **education** and **cultural diffusion** of **computer programming**.

The goal of the initiative is to share know-how, through a series of evening meetings, in-depth workshops and an **annual conference**

11 EVENTS more than **600 ATTENDEES**

.04 STAFF

ENTERPRISE HOTEL
a four-star superior design hotel and congress centre close to Fieramilanocity.

.05 **VENUE**

	Bronze 15 slots	**Silver** 10 slots	**Gold** 3 slots	**Platinum** 2 slots
Free tickets	0	**1**	**2**	**3**
Tickets with 20% discount	**1**	**3**	**5**	**5**
Mention on social networks and newsletter	YES	YES	YES	YES
Logo on conference website	YES	YES	YES	YES
Logo on conference programme	YES	YES	YES	YES
Logo on conference rollups	YES	YES	YES	YES
Personal rollups in both rooms	NO	YES	YES	YES
Personal flyer and/or gadget in folder	NO	YES	YES	YES
Keynote mention & 2 min personal intro	NO	NO	YES	YES
STAND (desk 241x45 cm)	NO	NO	YES	YES
1 DEDICATED SESSION	NO	NO	NO	YES
COSTS	**€ 500** incl. VAT	**€ 1000** incl. VAT	**€ 2000** incl. VAT	**€ 4000** incl. VAT

.06 PACKAGES

.07 CONTACT

Sponsorship

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#pragma mark

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